

Now You Know *More*

About Shaw's Community Giving



Passion for Work

Focus

Urgency

Standards

Integrity



Shaw's has a volunteer network of 17 chapters throughout New England. Each month, Shaw's associates donate their time, expertise and labor to help those in need. They perform all kinds of tasks including sorting food at local pantries, painting halls and walls at Boys/Girls clubs, cleaning up neighborhoods and tutoring. Last year, Shaw's associates donated 220,000 volunteer hours to their communities.



These fun-filled trips to the supermarket will treat your kids to hands-on activities and interactive tours that reinforce the lessons they have learned about health and nutrition both at home and in the classroom.



In conjunction with Boston Red Sox pitcher Curt Schilling, Shaw's helped raise funds for Curt's Pitch for ALS. Since our partnership began in the summer of 2007, Shaw's and its customers and vendors have raised more than \$700,000 to eradicate the disease, also known as Lou Gehrig's disease.



Shaw's has a long-standing relationship with the Muscular Dystrophy Association (MDA) through the Shamrock campaign. In the past 12 years, Shaw's and its customers have raised nearly \$2 million to benefit MDA.



Shaw's has sponsored the Spirit of Giving Food Drive during the holiday season in partnership with our vendors. Troy Brown from the New England Patriots and Jonathan Papelbon of the Boston Red Sox served as our celebrity spokespersons. During two weeks in December, customers purchase \$5, \$10 or \$15 pre-packaged bags of non-perishable items that go directly to benefit their local food banks to help feed needy families.



Working with other divisions in the Supervalu family, Shaw's sponsors the "Food For All" campaign that runs throughout the year. Monetary donations at the checkout go towards hunger relief efforts throughout New England.



Shaw's has been a long-term partner with the United Way where we raise money through a variety of means, including charity golf tournaments, associate pledges through weekly donations from their paychecks, funds from the Shaw's charitable trust, and internal Shaw's events such as barbecues, holiday raffles and a silent auction – all to benefit the United Way. Since 2002, Shaw's associates, the company and vendors have raised nearly \$9.2 million.